



# EANTC



## Public Multi-Vendor Test Paris, September 2017

For the first time, the European Advanced Networking Test Center and Upperside Conferences invite all interested vendors to join our upcoming public multi-vendor test and showcase at the *SD-WAN Summit 2017*.

More than 280 participants attended the first edition in 2016, with an expected increase for 2017. EANTC will host a two hours workshop and we will add to the exhibition floor excitement with the first SD-WAN showcase of its kind.

Together with participating vendors, we will exhibit what is feasible in SD-WAN today and how service provider and enterprises can benefit from the displayed solution. Initial topics are:

- Scalability
- Multi-Tenancy Management
- User Portal Management
- Endpoint Configuration
- Security
- Endpoint and LEP Link Resiliency
- Performance Monitoring
- Service Chaining & Elasticity

Participants will be able to chose from the range of topics according to their marketing strategy.

The tests will be a closed doors event taking place at EANTC's lab in Berlin or on vendor site. The solutions will be demonstrated live at the Paris conference. Successful results will be published in a report.

### The Event at a Glance

<b>Public Showcase</b>	<b>SD-WAN Summit 2017</b> September 26–28, 2017 NOVOTEL Paris Roissy CDG, Paris, France
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<b>Organizers</b>	Upperside Conferences
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<b>Solution Verification</b>	July – August, 2017 At customer side or at EANTC's lab, Berlin, Germany
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<b>Who should take part?</b>	<ul style="list-style-type: none"> <li>■ SD-WAN solutions vendors</li> <li>■ Cloud immigration providers</li> </ul>
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### Participation Benefits

Our multi-vendor showcases are a well established events, beneficial for small and large vendors alike. EANTC as an independent party creates an ecosystem to conduct testing in the most advanced application scenarios addressing service providers' and enterprises' needs. Each participation provides a platform for in-depth testing, troubleshooting, code updates and additional verifications. It represents a great return on investment as findings could be used for further development and strategic product positioning.

### Marketing Channels

- Upperside and EANTC will **announce the event** in invitations distributed to the extensive list of Upperside's subscribers, in newsletters, and on each of our web sites – reaching service providers, carriers and enterprises worldwide.

- Attendees visiting the **live showcase** in Paris can directly interact with your representatives giving you the opportunity to get in touch with potential customers.
- Guided live tours** of the showcase in Paris will take place several times each day and illustrate the results of the test. Vendors are welcome to participate actively.



*EANTC Showcase Example*

- The **report** is a vital marketing tool for tracking results. Available at the conference and online, it contains detailed descriptions of the test topics and results. Visit [www.eantc.com](http://www.eantc.com) for examples of previous events.
- Press releases** will be published by EANTC and participating vendors.
- Participant Profile Video/ Webinar (optional)**: Each vendor can opt-in for a professionally produced video or customized webinar. Both cover the vendor's involvement in the test as explained by the vendor and EANTC. This will provide the opportunity to reach customers that are not present at the showcase.

## Organizational Details

EANTC will ship (if tested in our lab in Berlin) or ask to ship (if tested elsewhere) the entire equipment to the venue in Paris. The showcase will be reconstructed to facilitate the live demonstrations. It is an integral part of the congress and is strategically located in the exhibition area.

At the showcase area, all devices will participate in a live network, empowering participating vendors to present their solution to interested conference attendees.

Participating companies are required to provide on-site support for the duration of the tests and event in Paris.

## Test and Demo Concept

The objective of the test is to demonstrate and verify comparative features, protocol- and solution-level readiness as well as outline, based on tested features, unique selling points for each solution in an enterprise or service provider oriented environment. The published results could be your advanced blue-print scenarios proposed to your customers.

We aim to provide a proof point for service providers and enterprises that shows an innovative end-to-end concept of cutting-edge WAN solutions covering customer demands like application based traffic control, cloud migration or IaaS or NaaS. By presenting a realistic example of a next generation SD-WAN network, participating vendors can demonstrate the maturity and applicability of their devices and solutions.

EANTC will develop a number of comprehensive test cases based on industry standards, our experience and participating vendors' contributions.

Vendors are not required to support all tested features in order to participate. Each vendor is encouraged to participate in test areas selected from our test plan that are most fitting for the product marketing strategy. Specifically, we encourage vendors to propose advanced test areas demonstrating industry innovations.

EANTC is responsible for the development of the test plan; that said, the test plan is developed in close collaboration with interested and committed vendors.

We propose the following test topics/ demonstrations. This list is subject to change according to vendors' interest and readiness:

- Scalability
- Multi-Tenancy Management
- User Portal Management (self care portal, NaaS, IaaS, cloud CPEs)
- Endpoint Configuration (vCPE, on-demand functions like vRouter, vFirewall)
- Security (decentralized security management)
- Endpoint and LEP Link Resiliency
- Performance Monitoring (application-based traffic steering, link management)
- Service Chaining & Elasticity (chaining network service functions like CPE, firewall, IPS, elasticity of network service functions)

## Next Steps

Contract and NDA forms are available on request. There is a limited number of slots available for participation.

## Contact

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## Milestones

July – August	Individual testing
September 25	Showcase setup in Paris
September 26–28	SD-WAN Summit – Public Conference and Showcase
October 2	Devices ready to be picked up at EANTC (if applicable)

## Participants Are Asked to ...

### ... Co-market the event

- Announce the event to customers and partners
- Issue a press release if deemed appropriate

### ... Provide technical support

- Contribute to the test plan
- Allocate at least one skilled support engineer or developer for the test/conference
- Provide systems under test hardware (if applicable)

### ... Administratively support the event

- Register all involved staff for our mailing list
- Organize hotel and flights for tests in Berlin/conference (if applicable)
- Contact Upperside for sponsorship (if applicable) or buying optional tickets

## About EANTC



EANTC (European Advanced Networking Test Center) is internationally recognized as one of the world's leading independent test centers for telecommunication technologies. Based in Berlin, Germany, the company offers vendor-neutral consultancy and realistic, reproducible high-quality testing services since 1991. Customers include leading network equipment manufacturers, tier-1 service providers, large enterprises and governments worldwide. EANTC's proof of concept, acceptance tests and network audits cover established and next-generation fixed and mobile network technologies. <http://www.eantc.com>